

Main: (702)642-3333 Formerly KVBC Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane KSNV Remit Address:

Product

Advertiser

Estimate Number

Billing Address:

Alexandria, VA 22314 66 Canal Center Plaza Attention: Accounts Payable Crossroads Media, LLC Ste 555

INVOICE

	IIIVOICE #	-
Crossroads GPS	Invoice Date	
Crossroads GPS	Invoice Month	ဖြ
1052	nvoice Period	0

lnvc	lnvc	lnvc	lnv
Invoice Period	Invoice Month	Invoice Date	Invoice #
08/27/12 - 09/30/12	September 2012	09/30/12	107044-1

Ord	National	Sales Region
Des	Blair - Philadelphia	Sales Office
Alf (Amy McCreary	Account Executive Amy McCreary
Ord	KSNV	Station

Order#	107044
Alt Order#	06856489
Deal#	
Order Flight	09/28/12 - 10/02/12

ldar	Broadcast Cash
Billing Type C	Cash
Special Handling	

Advertiser Ref Agency Ref

KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	Channe
	Noon News			4PM NEWS (1 hour)			M-F 5-6a WakeUp w/Wagners			The Doctors			WKND Jeop/Wheel			Late Night w/Fallon			Face to Face w/ J.Ralston			The Agenda 1230pm	e Channel Description
	12-1230pm			4-5pm			5-6a			2pm-3pm			630-730pm			1237a-136am			730-758pm			1230-1p	Time
F 09/28/12	to 09/24/12 to 09/30/12	F 09/28/12	09/24/12 to 09/30/12	ਰ	F 09/28/12	09/24/12 to 09/30/12	ਰ	F 09/28/12	09/24/12 to 09/30/12	ಕ	Sa 09/29/12	09/24/12 to 09/30/12	₽	F 09/28/12	09/24/12 to 09/30/12	б	F 09/28/12	09/24/12 to 09/30/12	ð	F 09/28/12	09/24/12 to 09/30/12	to	Day Date
:30	×	:30	×		:30	1×		:30	1x		: 30	í×		:30	1×		:30	1x		:30	1×		Length
12:20 PM	 	4:49 PM			5:42 AM	F		2:13 PM	F		7:18 PM	S-		1:25 AM	 -		7:45 PM	F		12:56 PM	F		Length Aired Days Ad-ID
USPRTV15GPH BunchOfCasl		USPRTV15GPH BunchOfCasl			USPRTV15GPH BunchOfCasl			USPRTV15GPH BunchOfCasl			USPRTV15GPH BunchOfCasl			USPRTV15GPH BunchOfCasl			USPRTV15GPH BunchOfCasi			USPRTV15GPH BunchofCasi			
\$500.00		\$900.00			\$600.00			\$325.00			\$525.00			\$350.00			\$900.00			\$325.00			Rate Reconciliation
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The actual broadcast information shown on this invoice was taken from the Official program log.

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Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airline under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



Remit Address:
KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

INVOICE

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Advertiser	Crossroads GPS	Ξ
Product	Crossroads GPS	=
Estimate Number	1052	'n

Invoice #	107044-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

tation	KSNV	C
ccount Executive Amy McCreary	Amy McCreary	$\overline{\Sigma}$
ales Office	Blair - Philadelphia	0
ales Region	National	O

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Order Flight	Deal#	Alt Order#	Order#	
09/28/12 - 10/02/12		06856489	107044	

lling Calendar	Broadcast	₫
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pecial Handling		P
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	Product Code	Advertiser Code	IDB#
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Advertiser Ref	Agency Ref	

		42			41			38			ဌ			32			29			28			26	Line
KSNV		VSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	
		Days of our Lives			Sa-Su Early News			M-F Wheel of Fortune			Rachael Ray			Dr Phil			M-F 6-7a WakeUp w/Wagners			Jeopardy in Prime			News 3 Sunrise SUNDAY	Channel Description
		1258p-2pm			5pm-630pm			7-730pm			11am-12pm			3-4p			6-7a			M-SA 8-11p / SUN 7-			6a-7a	Time
TI	09/24/1		Sa	09/24/1		71	09/24/1		п	09/24/1		т	09/24/1		П	09/24/1		Su	09/24/1	7.	Su	09/24/1		Day
09/28/12	09/24/12 to 09/30/12	õ	09/29/12	09/24/12 to 09/30/12	ថ	09/28/12	09/24/12 to 09/30/12	б	09/28/12	09/24/12 to 09/30/12	ਰ	09/28/12	09/24/12 to 09/30/12	ਨ	09/28/12	09/24/12 to 09/30/12	ਰ	09/30/12	09/24/12 to 09/30/12	б	09/30/12	09/24/12 to 09/30/12	to	Date
:30	1x		:: :30	1x		:30	1x		:30	×		:30	1×		:30	1x		:30	1x		:30	1x		Length
12:59 PM			5:09 PM	S-		7:18 PM	F		11:33 AM	F		3:13 PM	F		6:18 AM	F		9:59 PM	S		6:53 AM	S		Length Aired Days
USPRTV15GPH BunchofCasl			USPRTV15GPH BunchOfCasl			USPRTV15GPH BunchofCasl \$1,700.00			USPRTV15GPH BunchofCasl			USPRTV15GPH BunchOfCasi			USPRTV15GPH BunchofCasl			USPRTV15GPH BunchOfCasl			USPRTV15GPH BunchOfCasl			Ad-ID
\$425.00			\$675.00			\$1,700.00			\$500.00			\$600.00			\$1,000.00			\$1,200.00	:		\$450.00			Rate Reconciliation
_									_			_									_			Ref#

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Remit Address:
KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

Billing Address:

Crossroads Media, LLC
Attention: Accounts Payable
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

INVOICE

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	1052

Invoice #	107044-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV	$\overline{}$
Account Executive Amy McCreary	Amy McCreary	ъ
Sales Office	Blair - Philadelphia	Г
Sales Region	National	

Order Flight	Deal#	Alt Order#	Order#
09/28/12 - 10/02/12		06856489	107044

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Product Code	Advertiser Code	IDB#
11	12	

Advertiser Ref	Agency Ref	

	59		57			ຽ			2			క్ష			50			47			45	Line
KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		VSNV	Channe
	Sunday Today		Saturday Prime 9-11pm			Saturday Prime 8-9pm			Law & Order (synd) PRIME			Friday Prime 9-10pm			M-F Early News			M-F Today Show II			Sa-Su News 3 at Eleven	Channel Description
	7a-8am		9-11p			8-9pm			M-SA 8-11p / SUN 7-			9-10pm			5-630p			9-10a			11pm-1135pm	Time
09/24 Su		09/24 Sa		Sa	09/24		Su	09/24	7	т	09/24		П	09/24		п	09/24		Sa	09/24		Day
09/24/12 to 09/30/12 Su 09/30/12	ਰ	09/24/12 to 09/30/12 Sa 09/29/12	б	09/29/12	09/24/12 to 09/30/12	ਰ	09/30/12	09/24/12 to 09/30/12	ਰ	09/28/12	09/24/12 to 09/30/12	₽	09/28/12	09/24/12 to 09/30/12	ਰੱ	09/28/12	09/24/12 to 09/30/12	ਰੰ	09/29/12	09/24/12 to 09/30/12	ਰ	Date
:30		:30		:30	×		:30	ί×		:30	1×		:30	1x		:30	1x		:30	1×		Length
7:54 AM		9:20 PM		7:59 PM	S-		10:59 PM	S		9:16 PM	F		6:29 PM	• • F		9:50 AM	F		11:16 PM	S-		Length Aired Days Ad-ID
USPRTV15GPH BunchOfCasi		USPRTV15GPH BunchofCasl		USPRIV15GPH BunchOfCasl	į		USPRTV15GPH BunchofCasl \$1,200.00			USPRTV15GPH BunchOfCasl			USPRTV15GPH BunchOfCasl			USPRTV15GPH BunchofCasl \$1,000.00		-	USPRTV15GPH BunchofCasl			
\$1,900.00		\$1,500.00		\$1,200.00			\$1,200.00			\$2,600.00			\$1,800.00			\$1,000.00			\$1,400.00			Rate
		_		1			_			_						_			_			Ref#

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KSNV Main: (702)642-3333 Formerly KVBC Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane

Billing Address:

66 Canal Center Plaza Attention: Accounts Payable Alexandria, VA 22314 Ste 555 Crossroads Media, LLC

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	1052

Invoice #	107044-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	21/08/20 - 21/72/80

tation	KSNV
ccount Executive Amy McCreary	Amy McCreary
ales Office	Blair - Philadelphia
ales Region	National

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Order Flight	Deal #	Alt Order#	Order#
09/28/12 - 10/02/12		06856489	107044

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lling Type	Cash	Ъ
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Product Code	Advertiser Code	IDB#
11	12	

Advertiser Ref	Agency Ref	

			68			67			64			62			<u>.</u>			60	Line
	KSNV		VSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	VSNV		KSNV	
			Golf			Last Call w/Carson Daly			Friday Prime 10-11pm			NFL End of Game Break			Sa-Su News 3 at Eleven			Saturday Prime 9-11pm	Channel Description
Aired Spots			4a-8pm			136-205am			10-11pm			1p-9p			11pm-1135pm			9-11p	Time
30	Su	09/24/		П	09/24/		П	09/24/		Su	09/24/		Su	09/24/		Sa	09/24/		Day
	- 1	09/24/12 to 09/30/12	ਰੰ	09/28/12	09/24/12 to 09/30/12	ਰ	09/28/12	09/24/12 to 09/30/12	ਰ	09/30/12	09/24/12 to 09/30/12	5	09/30/12	09/24/12 to 09/30/12	ਰ	09/29/12	09/24/12 to 09/30/12	ਰ	Date
	:30	×		:30	1x		:30	1x		:30	1x		:30	1×		:30	1×		
	11:20 AM	SS		1:46 AM	E		10:12 PM			8:53 PM	S		11:32 PM	S		10:33 PM	S-		Length Aired Days
	USPRTV15GPH BunchOfCasl \$2,850.00			USPRTV15GPH BunchOfCasl			USPRTV15GPH BunchofCasl \$3,200.00			USPRTV15GPH BunchofCasl \$8,000.00			USPRTV15GPH BunchofCasl \$1,400.00			USPRTV15GPH BunchofCasl \$2,000.00			HE CHAPT
	\$2,850.00			\$200.00			\$3,200.00			\$8,000.00			\$1,400.00			\$2,000.00			Rate
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Gross Total

\$41,225.00

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Formerly KVBC Main: (702)642-3333 KSNV Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane

Billing Address:

Ste 555 66 Canal Center Plaza Alexandria, VA 22314 Attention: Accounts Payable Crossroads Media, LLC

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	1052

Invoice Period	Invoice Month	Invoice Date	Invoice #
08/27/12 - 09/30/12	September 2012	09/30/12	107044-1

Page 5 of 5

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

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)	Deal#	Alt Order#	Order#	
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ing Calendar	Broadcast
ing Type	Cash
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Product Code	Advertiser Code	IDB#	
11	12		

Advertiser Ref	Agency Ref
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Agency Commission

Net Amount Due

\$6,183.75

\$35,041.25

Payment Terms 30 Days

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